



Research Article

Relationship of extent of adoption and socio-personal and psychological variables of IVLP beneficiaries

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SUMMARY : The present study was conducted to analyze the performance and adoption of selected technological interventions of IVLP programme by the farmers in District Srinagar, Kashmir (J&K). It was observed that the independent variables taken for the study contributed 71 per cent in adoption of the IVLP interventions. The technological interventions of IVLP programme adopted in the selected villages made significant impact among the participating farmers. The present study by and large reflected the higher levels of adoption and explained the major role of socio-personal and psychological variables on adoption of IVLP interventions.

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